

more choice  
more expertise  
more support  
more experience

# more ribbit



**root**<sup>6</sup>  
make work flow

# FILE-BASED OPERATION. ALL THE KIT AND ALL THE KNOW-HOW

Established for more than twelve years, Soho-based root6 is the most experienced and committed supplier of technology to the UK broadcast, film, post-production and new media communities. The company is characterised by a high level of technical competence. Many of our team have worked in technical and creative roles within the industry and understand the priorities and processes.

## CONTENTAGENT

We looked for a universal platform to simplify and manage file-based workflow. We wanted the interface to echo working practices and make life easier. We couldn't find one so we developed ContentAgent ourselves. Now installed globally at leading broadcasters, post houses and film facilities, ContentAgent provides seamless continuity of operation between acquisition, transcoding and distribution.



FILM



BROADCAST



POST PRODUCTION



AD AGENCY



NEW MEDIA



NEWS

[root6technology.com](http://root6technology.com)

## 'OFF THE SHELF'

Best of breed equipment from the world's most trusted hardware and software suppliers.

### Editing

Adobe, Apple, Avid, Autodesk

### I/O

AJA, Blackmagic, Matrox, DVS Atomix

### Plug-ins

Automatic Duck, AutoMotion, Boris, GenArts, Red Giant, The Foundry, Ultimate

### Peripherals

VIDEO: Control Surfaces, Converters, Extenders, Monitors, VTRs

AUDIO: Microphones, Mixers, Pre-Amps, Speakers

Broadcast News, Sports & Multicam Production  
Sienna

### Test & Measurement

AJA, Blackmagic, Eyeheight, MurrayPro, Tektronix

### CD/DVD/BLU-RAY Disc Production

Rimage

### Furniture

AKA Design

"RDF has been working with root6 for a number of years. We have always found them knowledgeable, dependable and honest in their approach."

Mark Glennon, Post Production Manager, RDF Media

“root6 demonstrates a high level of technical competence, great service and an understanding of our business that has built a mutually beneficial relationship over the past ten years.”

**Roy Trosh, Technical Director, The Mill**

## STORAGE, ARCHIVE & SANs

However much you need and wherever you need to deploy it, let us configure the storage to match your requirements and budget.

**Active Storage, Archion, Avid, Cache-A, Cynergy, G-Tech, Nexsan, Object Matrix, StorageDNA, XenData**

### Storage Area Networks

**Apple, Archion, Avid, DVS, DDP, Isilon, Nexsan, StorageDNA**



### San Peripherals

Fibre cards, optical cables and fibre channel switches from 1-10 GbE high performance networking.

## 2k/4k FILM & DIGITAL CINEMA

With considerable experience in this high-performance arena, talk to us for help in designing your film, digital intermediate, DCI and multi-streaming 3D workflows.

**DVS, MTI, Aspera**



[root6.com/products](http://root6.com/products)

“The greatest value in partnering with root6 is their constant research and development in emerging technologies and workflows. They bring this knowledge and passion to each project I have had the pleasure of engaging them with.”

**Scott Holmgren CTO, Molinare**



## TECHNICAL SUPPORT

**Benchmark quality support from the industry professionals**

From a standalone system to complex facility-wide installations, we'll support you every step of the way.

Industry professionals appreciate the importance of high-quality support and, during the last twelve years, we've worked hard to establish a benchmark reputation by which others are judged. We are 100% focussed on broadcast, post production and e-media applications – nothing else.

### Choose the most appropriate contract

Whether you're a freelancer or run a facility, we offer a support contract to meet your requirements. And we can support your system even if we didn't install it. There's just one number to call. No voicemail. No call-centre nightmare. We understand that when you're paying for support, you want it quickly and efficiently. Your job – and ours – depends on it. That may be an old fashioned view but it works. As a further benefit, all root6 supported customers enjoy substantial discounts on our training courses.



We support a wide range of customers in broadcast, production, post and beyond including: Ragdoll Productions, Lime Pictures, Associated Press, Ridley Scott Associates, Nottingham Police CCTV unit, BBC Jersey, Electronic Arts, The Mill, Sumners, Peep Show Post, The London Studios and The Northern Ireland Assembly.

"It's a great comfort to be able to continue to rely on the detailed expertise, knowledge and skillset of root6 to support our Xsan deployment."

**Chris Anning, Chief Technology Officer, Five**



[root6.com/support](http://root6.com/support)

## SYSTEMS INTEGRATION

Our workflow designers and engineers will work with you to specify, design, implement, project manage and commission your technical installation so nothing is left to chance. We'll ensure that your system meets every operational requirement and, if desired, may be expanded as your business grows.

Combining traditional video engineering and IT-style infrastructures we have the knowledge and experience you need to stay ahead and gain commercial advantage. Our clients include many of the best known names in UK broadcast & post including MTV, Sky, five, Red Bee, MPC and The Farm.



We have our own workshop in Primrose Hill. Having all that space is great for pre-building systems prior to installation, saving considerable time and heartache on-site.

“root6 is the finest systems integrator I have ever worked with”

**Jamie Hall, Group Head of Production, Lime Pictures (Hollyoaks)**



## TRAINING

We provide regular training courses presented by our Head of Systems Integration, Phil Crawley. These range from the basics to more advanced topics covering emerging technologies. Current courses on offer include: Video Test & Measurement 101, Audio Test & Measurement 101, QC for TV and TCP/IP for broadcast engineers.

[root6.com/events/training](http://root6.com/events/training)



10GbE Infrastructure for MPC

Post production facility for MTV

[root6.com/integration](http://root6.com/integration)

## PODCASTS

Missed that vital demo or need to know more about some practical examples of file-based production? Catch up here. Recordings are available to view as streaming webcasts or downloadable, iPhone/iPod friendly video podcasts. You can also get each new podcast as we post them by subscribing to our podcast RSS feed or subscribing via iTunes.

[root6.com/events/podcasts](http://root6.com/events/podcasts)

## THE BLOG

Useful tips, shared knowledge and experience that adds a new perspective and maybe a smile to your working day!

[root6.com/blog](http://root6.com/blog)

### CONTENTAGENT

**Autodesk**



Apple Solution Expert



Avid Certified Support  
Representatives

(Unity/Mac/Windows)

Elite Reseller

**root6**

make work flow

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**root6.com**



Phil Crawley



Rupert Watson



Neal Kemsley



Graham McGuinness

## EVENTS

We hold a regular series of events covering both the practical and commercial implications of new technologies. These are free to attend.

[root6.com/events](http://root6.com/events)



### Tech Breakfasts

Breakfast meetings for broadcast/post engineers to discuss issues arising from emerging technologies.



### Stepping Stones

Seminars for the production community introducing the basics of file-based workflow.



### Film Forum

Technical updates for those working in 2K/4K film and digital cinema.